



Introduction to Digital Storytelling

March 15, 2018

Date

What is digital storytelling?

Digital stories are narratives that use digital media to tell a short, compelling story. They typically combine narration, images (still and moving), sound effects, and/or music.



Why digital storytelling?

- ❖ Multimodal learning, teaching, and creating
- ❖ YouTube / podcast culture
- ❖ Importance of narrative (journalism, health, etc.)
- ❖ Technology skills
- ❖ Compact format
- ❖ Emotion and information

Components of Digital Storytelling

Story

Media

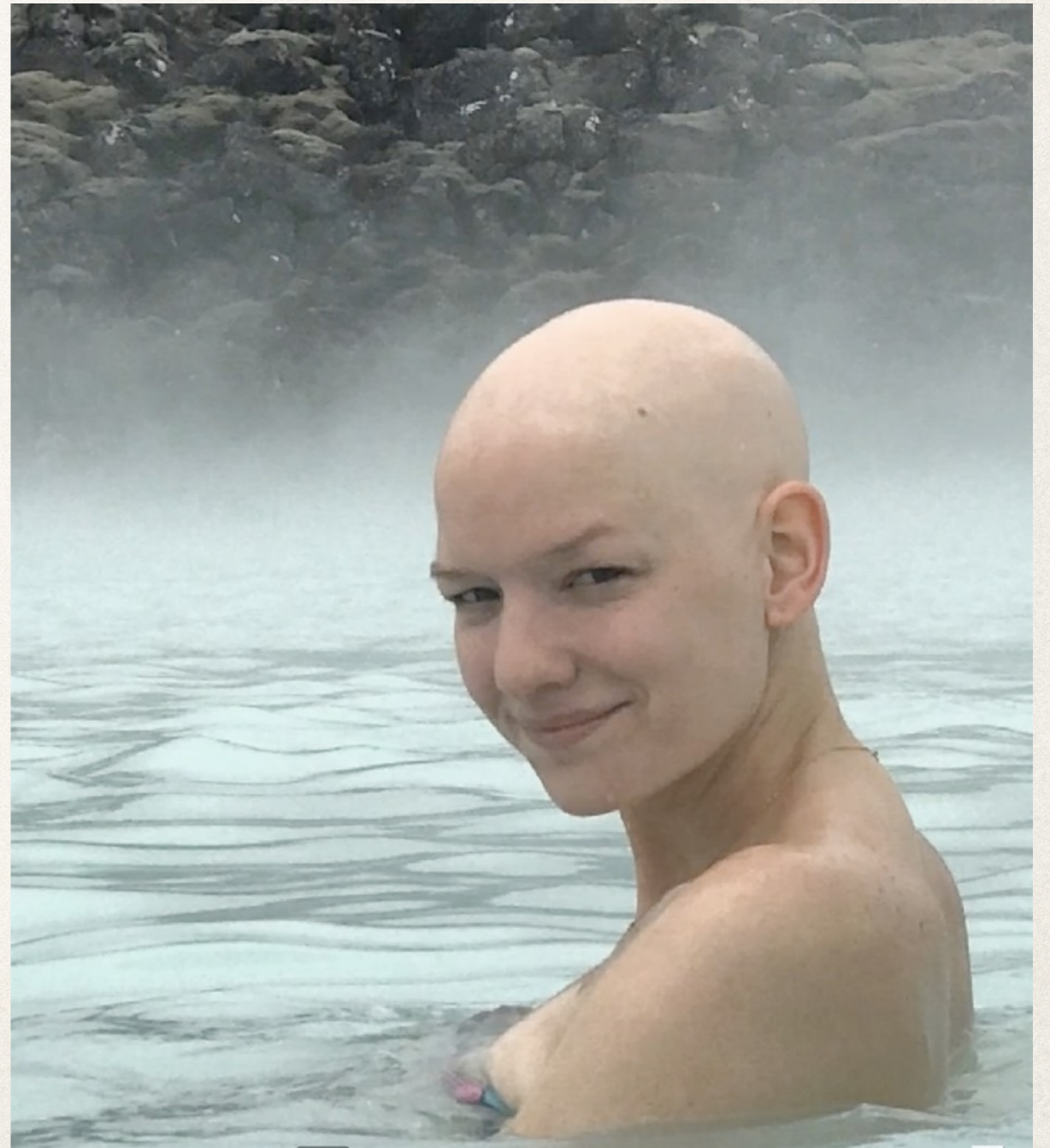
Format

Assembly

Production

Story

- ❖ A question, a problem, a tension or a mystery
- ❖ Characters who usually experience change
- ❖ Beginning, middle, end
- ❖ A message, an emotional response
- ❖ Script or storyboard

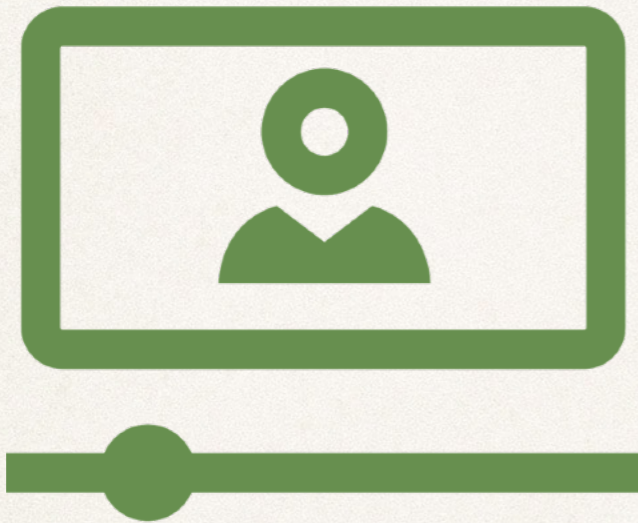


Media



- ❖ Photos, scans of documents, video, sound effects, music
- ❖ Media created by storyteller
- ❖ Copyright-safe media found on web
- ❖ Media management skills including labeling, organizing, importing / exporting files

Format



Video



Slideshow



Blog



Podcast

Assembly



- ❖ Integration of media components
- ❖ Video or audio editing program (WeVideo, iMovie, Premiere, Audacity, Audition)
- ❖ Visual storytelling app (StoryForm, Timeline, Exposure)

Production

- ❖ Save, share, export files
- ❖ Consider privacy
- ❖ Adjust production quality to purpose
- ❖ Prioritize components
- ❖ Improve quality through photo and sound editing, pacing, video effects, color



First steps

- ❖ MAKE A DIGITAL STORY. For video, try WeVideo. For audio, try Audacity.
- ❖ Watch / view / listen to digital stories
- ❖ Read introductory books: Alexander, Ohler, Lambert
- ❖ Explore how DS is used in your field
- ❖ Try as an “optional” format for a more traditional assignment
- ❖ Create a lesson that uses digital storytelling
- ❖ Integrate digital storytelling with community-based learning